

Position Description  
for Executive Director of Outreach North America

The Executive Director of Outreach North America (ONA) is the chief executive officer. The Board of ONA, under the oversight and direction of General Synod, sets the policy, objectives, and overall strategy. The Executive Director has day-to-day responsibility for the organization, including carrying out the objectives, policies, and overall strategy set by the Board. The Executive Director of ONA is hired by, and reports to, the Board of ONA. By direction of the General Synod, he will also serve on the Synod's Committee on the Minister and His Work.

Duties and Responsibilities:

There are three strategic areas for which the Executive Director is responsible. The primary strategic area is Church Planting. Two additional strategic areas are Church Strengthening and Evangelism. The Executive Director will hire, organize, and oversee a staff necessary to accomplish these strategic aims and the overall mission of the Board. The Executive Director will be the sole official link between the board and staff.

The Executive Director will guide the board and staff in assisting and equipping presbyteries and congregations to start and strengthen an increasing number of congregations that are Presbyterian, Reformed, evangelistically engaged, and committed to making disciples through a passionate and winsome employment of the means of grace. This includes some specific responsibilities:

- A. Church Planting
  1. To lead the Board in assisting presbyteries in developing strategy for recruiting potential church planters and core groups.
  2. To encourage and help presbyteries in setting church planting goals and provide support and coordination for presbyteries.
  3. To assist presbyteries in initial screening and assessment of church planters.
  4. To assist presbyteries in training and shepherding church planters and their families.
  5. To increase the visibility of the ARP so that people, core groups, and churches looking for a denomination like the ARP can find us.
  
- B. Church Strengthening
  1. To keep the need and opportunities for strengthening churches before our presbyteries and congregations.
  2. To provide resources and training to equip pastors and church leaders to strengthen their churches.
  3. To identify and communicate on-ramps for all churches to become involved in church planting through their Presbytery. This will help existing churches become stronger even while multiplying new congregations.
  
- C. Evangelism
  1. To work with presbyteries to provide resources and training to help congregations mobilize their members to be effective in outreach and evangelism.
  2. To work with presbyteries to help congregations measure and improve their effectiveness in outreach and evangelism.